

Charisma Media Launches New Evangelical News Site

Charisma Media, a leading publisher of news and resources for Christians, announced on Tuesday the launch of its newest online brand, Christian Life News. As part of a growing network of websites, apps and other digital products, is an online, 24/7 news service for evangelical Christians worldwide that provides up-to-the-minute news, key information and analysis, and relevant commentaries from respected leaders in the church.

The new website includes a wide array of topical coverage on news from the U.S. and around the world affecting evangelical Christians—from the latest developments among churches in Ukraine to the church's global fight for traditional marriage to the ongoing legal battles surrounding 15-year-old Justina Pelletier.

"Our culture in America is rapidly becoming less Christian and more secular, making it imperative for evangelicals to be aware of what's going on and, like the sons of Issachar, 'discern the times,'" said Steve Strang, founder and CEO of Charisma Media. "We're excited to serve the evangelical community in this capacity with the award-winning reporting that's been a staple of our company's magazines for almost 40 years."

will include interactive journalism through its social media channels, as well as content from leading news wires such as Reuters. The site also features a new behind-the-scenes video curation service that allows visitors to watch video stories from a network of Christian and secular news organizations, including FOX News, CBN, CNN, AOL and Yahoo.

is also partnering with many of the evangelical church's

leading voices to give timely, discerning analysis of the latest news from a distinctly evangelical perspective. Beyond covering stateside and global stories, the site's featured categories include ministry, politics, culture wars, technology, business, health, entertainment and education.

"From a journalistic perspective, we're known for covering news involving the charismatic/Pentecostal audience of *Charisma* magazine," said Marcus Yoars, editorial director for Charisma Media and editor of *Charisma* magazine. "But we've also reported on the broader evangelical community since *Charisma*'s early years. Christian Life News now gives us the opportunity to share that wider coverage with believers across denominational and theological lines in the tradition of its namesake, *Christian Life* magazine, which dates back to 1939 and was merged with *Charisma* in the late 1980s."

Charisma Media is known the leading charismatic/Pentecostal publisher in the world and is best known for its magazines such as *Charisma*, *Ministry Today* and *Christian Retailing*, as well as its digital brands, including , and its Spanish division, Casa Creación. The company's fast-growing book division—Charisma House—has had 11 *New York Times* best-sellers in recent years, including Jonathan Cahn's *The Harbinger*, which has remained on multiple best-seller charts for more than 110 weeks to date.