

Businesses Preying on Americans' Ebola Fears

As the Ebola virus is responsible for killing thousands of people worldwide, fear of the disease is quickly becoming big business in the United States.

CBN News looked into a recent spending spike since the Ebola outbreak. According to *Time* magazine, anti-germ products, like clorox, lysol and hand sanitizer, have had a 28 percent boost in sales.

Sales for protective gear, like medical grade masks, gloves and body suits, have spiked 40 percent.

Best-selling author Eric Schiffer, chairman and CEO of Patriach Equity, breaks down why Americans are so willing to spend money and how some business are preying on fearful consumers. Watch his exclusive interview with CBN News Reporter Mark Martin.

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