

Bible.com Relaunches as Interactive Community Hub

✖ Thanks, in part, to its traffic-generating domain name, is one of the most visible Bible resources online. Now, has a fresh new look with a redesign of its Web site.

“This effort is all about putting the Bible into the hands and hearts of a global audience,” says Stacy Fornara, CEO of , “Our Christian Web site has grown from 172,000 unique visitors per month in 1997 to over 1.5 million today without much promotion. We have invested significant resources to continuously gift the Bible and provide cutting-edge online resources; our overall goal is to positively impact worldwide exposure of the Bible.”

What’s new and improved? Interactive content communities are at the heart of the new design. The communities aim to attract and retain all age groups, diverse peoples and a broad range of cultures.

Some of the new sections include a children’s corner with interactive games, video and audio, including content from VeggieTales and ZonderKidz. Then there’s the section for configuring Interactive Prayer Postcards via U.S. mail, the Daily Bible Reading, Prayer Rooms, Daily Devotional Calendar, Bible Passage Lookup, and Bible Basics.

If you read the January issue of *Charisma* magazine, then you know Charisma Media is celebrating the “Year of the Bible.” As the year unfolds, we’ll continue to explore new translations, new mediums—and new delivery models.

What are your favorite online Bible resources?