

Anti-Porn Group Turns Up Heat on NBC

✖ Are you listening NBC? Because the Coalition for the War on Illegal Pornography isn't going to let the matter rest.

The group just launched the second phase of its nationwide effort to make it unprofitable for NBC to air its planned fall series *The Playboy Club*.

"Today, we begin an effort to contact every NBC affiliate across the country, as well as the top NBC executives, with a message about NBC's fall series, *The Playboy Club*, says Patrick Trueman, director of the Coalition for the War on Illegal Pornography and president of Morality in Media. "That message is this, 'Sexual exploitation is to be condemned, not programmed on network TV.'"

For the second phase of the project, the Coalition for the War on Illegal Pornography will activate its network of 110 national, state and local groups. Supporters of all groups number in the hundreds of thousands and will be asked to go to the activist website set up for the project, , and click "Contact NBC Leaders" to easily send a protest email.

"The *Playboy* philosophy toward women is, 'use them, abuse them and discard them,' just like Hefner has with his girlfriends and wives," says Dawn Hawkins, executive director of Morality in Media. "Such treatment is unacceptable. What mother wants her girls to be subjected to sexual exploitation?"

Trueman noted that *Playboy*, once equated with 'soft-core' pornography, has been distributing hardcore pornography on pay TV channels and the Internet for years. Distribution of hardcore pornography can be prosecuted under federal and state obscenity laws.

“Idolizing hardcore porn king Hugh Hefner might be a suitable topic for a porn movie but most people will want to keep that kind of trash programming out of their homes,” Trueman says. “Studies consistently demonstrate that pornography harms people and leads to violence against women, sexual trafficking, sexual addiction, destruction of families and so much more harm. Why would NBC promote such harmful behavior?”

NBC has not responded to Charisma News’ interview request.