

A Year of Kingdom Building at KCM

Kenneth Copeland Ministries preached the Word of Faith around the world in 2021. The seminal program *Believer's Voice of Victory* began its 42nd year on television and 45th year by radio, having reached billions of viewers and listeners. KCM's *Victory Channel* on-demand portal counts:

- over 600,000 YouTube subscribers
- over 21 million video views
- averaging over 77,000 views every day.

The ministry continued spreading the gospel through many different products:

- over 80 million products distributed over the ministry's lifetime
- over 3 million free copies of *Believer's Voice of Victory Magazine*
- nearly 10,000 Salvation Packages sent
- over 300,000 copies of books and other ministry products to prison chaplains and prisoners.

KCM is charging into social media with 3.4 million Facebook followers, and over 500,000 on Instagram and 650,000 on Twitter

Eagle Mountain International Church near ministry headquarters in Fort Worth, Texas, hosted weekly services counting almost a thousand worshippers in-person and over 10,000 remote worshippers viewing online from over 35 countries.