

A Christian Movie for Your Next Date Night That's Kay Robertson-Recommended

The Song is about an aspiring singer-songwriter whose life and marriage suffer when the song he writes for his wife propels him to stardom. The stars of *Duck Dynasty* have endorsed the film, which hits theaters Friday.

"I want to encourage you to grab your spouse and go check out *The Song*," says Willie Robertson, *Duck Dynasty* star and CEO of Duck Commander. "It is an incredible movie. Korie and I watched it—and we loved it. So do yourself a favor and go see it."

Korie Robertson adds: "I have the perfect date night for you. Go get your tickets to *The Song*—for this weekend. Take your honey—take 'em out for a dinner—and a nice movie, and you will enjoy it, I promise."

Duck Dynasty matriarch Kay Robertson—known as Miss Kay—also encouraged audiences to go see the film.

"Ladies, I'm gonna tell you what you need to do this weekend. Grab your husbands, your boyfriends, girls—whatever it takes—and go see *The Song*. You will love it, and they will too. It'll be worth it!"

The Robertsons' endorsement comes alongside the launch of a new campaign called by Faith Driven Consumer, the group behind the movement that played a leading role in Phil Robertson's return to *Duck Dynasty*.

"Faith Driven Consumers share a strong bond with the Robertson family, and their endorsement of this faith- and music-driven film will have significant impact," says the group's founder,

Chris Stone. “*The Song* hits all the right notes, weaving beards and banjos into a compelling, deeply touching story about love, marriage and commitment.

“We’re proud to promote *The Song* through our campaign and encourage our community to respond to the Robertsons’ call to grab a date and see this incredible film together.”

Through the campaign, which begins Wednesday, Faith Driven Consumers are enabled to promote *The Song* and also enter to win a free \$30 date night movie gift card to see the movie. Every day this week, Faith Driven Consumer is giving away two date nights as part of the campaign.