

# 7 Tips for Sharing Christ This Christmas

Evangelist Jay Lowder, founder of Jay Lowder Harvest Ministries and author of *Midnight in Aisle 7*, believes there isn't a better time for Christians to their faith with others than during the Christmas season.

"Fear is the No. 1 reason people hold back from sharing their faith," said Lowder, who has presented the gospel worldwide throughout his more than 20 years in full-time ministry. "Christmas is a perfect time to talk about Christ since He is the reason for the season, and offers a great opportunity to do so in a natural way."

Lowder offers the following tips for Christians looking to use the true meaning of Christmas as a bridge to share the good news of Christ with family and friends:

- 1. Share your testimony.** Doctrines and theology are debatable but personal experiences cannot be denied.
- 2. Start with apologies.** If relationships have been damaged with family members or friends, take time to repair them. Without this, you will not have credibility to share.
- 3. Meet tangible needs.** Offer to help with a tangible need—anything from helping with a project, babysitting kids, providing financial help or praying for a need—as a way to demonstrate the gospel in action.
- 4. Don't preach or condemn.** Compassion and empathy are the medicine of the day.
- 5. Avoid debates.** Celebrating Christ's birth is a perfect time to talk about the person of Jesus, but avoid topics of religion, traditional practices or Bible doctrines. Those only

cause disagreements and are not essential to a relationship with Christ.

**6. Don't attack or de-value.** If a family member or friend worships a different god than Christ, be careful not to diminish his or her beliefs. Reaching others does not come from trying to pull down other beliefs but by elevating Jesus.

**7. Rely on God.** Ask Him to provide you with the opportunity, courage and right words to say. He promises to use you if you are willing.

**8. Don't get discouraged.** God doesn't require results from you. Your responsibility is only to plant seeds.

**Jay Lowder** is the founder of Jay Lowder Harvest Ministries in Wichita Falls, Texas. For additional tips and encouragement, visit the Jay Lowder Harvest Ministries Facebook page or connect with the ministry (@JLHMinistries) and Lowder (@JayLowder) on Twitter.