

5.5 Words to Improve Influence

Mothers learn the essence of leadership from the first time they hold their baby.

There is always something that needs to be done. I believe a busy mom said it first ...

I'll take care of it.

While effective leaders must certainly develop the art of delegation, careers are built by getting things done.

It's not just the busywork that gets done, but leaders are focused on getting the RIGHT things done. It's easy to be busy being busy. But, at the end of the day, the story of progress is told by leaders who "take care of it."

There is no better music to the ear of a leader than to hear a team member respond, "I'll take care of it." The best surprise to a leader is when the "it" is actually taken care of.

The best culture of an organization is one of execution—getting the right things done.

If execution is difficult in your organization, text a mom. Expect her reply to be, "I'll take care of it."

"When Jesus had received the sour wine, He said, 'It is finished.' And He bowed His head and gave up His spirit" (John 19:30).

Platform Tip No. 132

Procrastination is a habit. It's a bad habit when it comes to building a platform.

Big name platforms—the ones that help many people every day—are built with sustained, consistent effort.

Showing up every day with content is a lifetime habit.

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