

1,200 Choose Christ as Amplify 2025 Draws Over 45,000 for Massive Evangelism Event

More than 1,200 people publicly responded to the Gospel presentation at the recent Amplify 2025 outreach, which brought together more than 45,000 people from 37 states in Benton, Arkansas.

Hosted by Pulse Evangelism, the two-day festival is described as the nation's largest free annual evangelistic outreach and training event. It ran on August 8-9, combining powerful Christian music with evangelism training and moving personal testimonies.

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Major Christian artists headlined the weekend, including Maverick City Music, Lecrae, Switchfoot, and Matthew West, along with performances by Charity Gayle, TRU-SERVA, Gio, Terrian, and Jamie MacDonald. Illusionist and America's Got Talent winner Dustin Tavella also took the stage, drawing wide attention for his unique blend of entertainment and inspiration.



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Evangelist Nick Hall, founder and president of Pulse, delivered Gospel-centered messages on both nights and was joined by 16 young speakers from the Pulse 100 training program which equips Gen Z leaders for evangelism.