

'The Cross' has Modest Opening

✖ **March 31, 2009** – *The Cross*—a movie about the life and ministry of globe-trekking evangelist Arthur Blessitt—placed at No. 17 after debuting on 221 screens on the weekend, according to .

Made by Gener8Xion Entertainment, affiliated with Trinity Broadcasting Network and the company responsible for *The Omega Code* and *One Night With the King*, the film took in \$327,000.

The documentary about Blessitt, who has carried a 12-foot cross around the world during the last 40 years, received some positive reviews. The *Seattle Times* observed that "Blessitt's story is clearly worth telling. Surviving in war zones and hostile environments around the world, the man possesses an influential goodness ... that has protected him through countless ordeals. Anyone who's still on their own spiritual quest would do well to learn from his example."

The Charlotte Observer added: "His adventure is an inspiration to all those who believe in its life changing message."