

Fireproof Book No. 1 Bestseller

The Love

Dare, originally written only as part of the movie Fireproof, soared to No. 1 on the New York Times best-seller list recently.



[] *The Love Dare*, a book that was a focal point of the movie *Fireproof*, shot onto the top of *The New York Times* Paperback Advice best-seller list the week of Oct. 10.

Released Sept. 28, the marriage book written by the film's co-producing brothers Stephen and Alex Kendrick—which debuted at No. 4 on the list—has 600,000 copies in print, and was in its fifth printing.

The Love Dare has also been ranked in the top 10 best-seller lists of CBA and the Evangelical Christian Publishers Association.

Meanwhile, *Fireproof* placed No. 10 at the weekend box office. The surprise hit drama—which stars Kirk Cameron as a firefighter who seeks God to save his marriage—earned an estimated \$3.1 million from 875 theaters, according to .

The movie, which has made \$16.9 million since it debuted at No. 4 the weekend of Sept. 26, has finished in the top 10 during its first three weeks. According to *Fireproof's* Web site, more than 90 new theaters will be added Oct. 17 for a total of 905 screens. —**Christian Retailing**