

THINGS TO COME | The Rise of the Avatar: A Warning for the Days Ahead

There are moments in history when the veil thins—when mystery and revelation collide in a way that shakes the ground beneath our feet. *The Avatar*, the newest book from bestselling prophetic voice Jonathan Cahn, is one such unveiling. The book doesn't just suggest spiritual parallels to our political reality—it tears back the curtain entirely. In doing so, it doesn't merely expose the figure of *an* avatar, but *the* Avatar—a person who has emerged in recent years as a dominant force in American political life, whose very life appears to be patterned after an ancient and forgotten deity.

Let that sink in.

This is not a metaphor. This is not a cleverly stretched analogy. This is the proposition that one of the most influential people in the modern world—potentially *the* most influential—has existed, from birth, in the pattern and spirit of a god of antiquity. Not a god in the biblical sense, of course, but a pagan entity, a demonic impersonator from the days when the nations bowed to carved idols and blood-drenched altars. The idea is terrifying—and it should be. But it's also revealing. Because this revelation doesn't stand alone. It is part of a greater pattern Cahn has chronicled in book after book, laying out the spiritual war behind America's cultural convulsions. *The Harbinger* pointed to ancient warnings replaying in modern times. *The Return of the Gods* pulled the mask off the pagan resurgence. And now, *The Avatar* brings it all to the personal level: the embodiment of the gods in flesh, in office, on screens, at rallies. The ancient gods have returned—but not just in movements and ideologies. They've returned through people. Through leaders. Through

avatars.



To order Jonathan Cahn's new book, [The Avatar](#), visit .

In the lore of Eastern religion and pagan tradition, an avatar is a manifestation—a deity clothed in human form. In ancient times, avatars would supposedly come to rule, judge, destroy or even seduce. These figures, inspired by supernatural force, were both venerated and feared. Cahn does not reveal the identity of the avatar casually, nor will we in this column. That is not the purpose here. Rather, we are here to warn. The avatar is real. The pattern is precise. And the implications are eternal.

Because here is the greater danger: if a leader, shaped since birth in the image of an ancient god, now holds the levers of power—or even the sway of influence—what does that mean for the nation they govern? What does it mean for the culture that embraces them? What does it mean for the church that remains unaware?

It means we are far deeper into the war of the gods than we thought. It means the stakes are higher than political cycles or policy fights. It means this is not about left or right, Republican or Democrat. This is about thrones and dominions, principalities and powers, spiritual forces playing out on a national stage. And one must ask: If the gods are returning through their chosen vessels, who is opposing them? Who is standing on the wall and sounding the trumpet?

The Avatar is a trumpet blast. It's a rupture in the fog of war—a moment of clarity in a time of manufactured confusion. It tells us that what we are facing is not merely bad leadership, not merely corruption, not merely the decay of American values—it is possession. In a symbolic, if not literal, sense, the ancient spirits are seeking embodiment, and many have already found their vessel.

And here is the twist: it's not just one person. Cahn points to a primary figure—the American Avatar—but the principle extends. For just as the Spirit of God fills willing vessels, so too do the spirits of darkness. Just as the church is called to walk in the image of Christ, the world is being groomed to walk in the image of the gods. This is the age of avatars. And the enemy is playing for keeps.

So why does this matter? Because the days ahead and beyond will not be driven by normal politics, economic trends, or cultural shifts alone. They will be shaped by this deeper conflict: a supernatural battle for identity, for influence, and ultimately for destiny. America is not just facing a crossroads of policy—it's at the threshold of spiritual possession or revival. And it will go one way or the other. There is no middle ground.

The church cannot afford ignorance. Believers cannot remain passive. Parents, pastors, intercessors, and prophetic voices must wake up to the reality that the platform has been prepared, the figure has emerged, and the storm is already building. But the Lord does not leave His people without a witness—or without a warning. *The Avatar* is that warning.

Our hope is in Jesus Christ, the One who came not to seduce, manipulate or dominate, but to redeem. He came as God in flesh. The Way, the Truth and the Life. And while counterfeit avatars rise and fall, His kingdom remains unshaken. But we must choose sides. The question is not, “*Who is the Avatar?*” The question is, “*What will you do once you find out?*”

The Avatar, is multi-best-selling author Jonathan Cahn's latest explosive new book, premiering Tuesday, Sept. 2. With several appearances on the New York Times bestsellers list, Cahn is the prophetic voice of this generation, named along with Billy Graham among the top 40 spiritual leaders of the past 40 years.